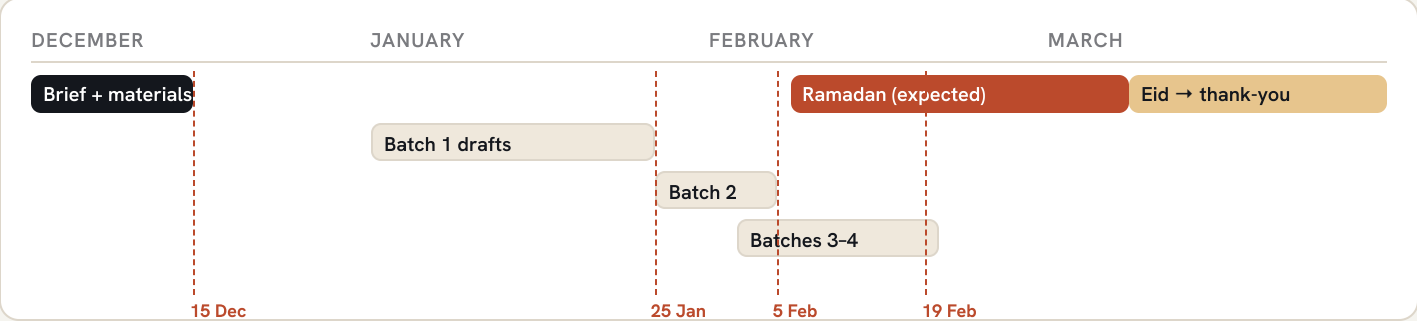
RAMADAN 1448 · 2027

musayyir

Your Ramadan campaign, ready before the busiest nights.

A design production calendar for nonprofit communications teams: when each piece should be briefed, drafted, approved and ready, so nothing lands the night before.



THE CALENDAR

By 15 Dec	**Brief and materials in.** Approved appeal wording, logo files, photos, campaign dates, who approves.
January	**Batch 1 drafted:** one look for the whole campaign, the teaser, the launch post and the campaign page.
By 25 Jan	**Approve batch 1.** Batch 2 starts: the midpoint post and the iftar flyer.
By 5 Feb	**Approve batch 2.** Launch posts are scheduled.
About 8 Feb	**Ramadan begins** on your confirmed date. Launch posts go out; the teaser ran beforehand.
By 19 Feb	**Approve batches 3–4:** the last ten nights, the 27th night, Eid and the thank-you.
About 27 Feb	**The last ten nights begin.** Everything for them is already approved.
About 9 Mar	**Eid al-Fitr.** The Eid post and thank-you go out on the day you choose.
By 31 Mar	**Wrap up.** Final files handed over and saved for next year.

GATHER BEFORE YOU START

- ☐ Appeal wording, written and approved by your team
- ☐ Logo files and brand colors
- ☐ Photos you have consent to use
- ☐ The access needed to update your campaign page
- ☐ Campaign dates and any events
- ☐ One person who approves designs

FIVE FORMATS PER DESIGN

Square post	1080 × 1080
Portrait post	1080 × 1350
Story	1080 × 1920
WhatsApp image	1080 × 1080
Print file	US Letter PDF

Ramadan and Eid dates are the expected dates from the Fiqh Council of North America; Ramadan may be 29 or 30 days, and your organization's own calendar decides. This is a design production calendar, not fundraising advice: your team writes, approves and publishes every appeal.